

CETF Summary of Grant Investments through December 2008

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Grantee Partner and Project	Amount	Description and Outcomes
Rural Broadband Infrastructure Deployment 4% Population, 1.4 M People, 500,000 Households, 25% Land Area		
<i>Telemedicine</i>		
University of California, Office of the President <i>California Telehealth Network (CTN)</i>	\$3,600,000 3 Years	Establish the California Telehealth Network to provide health and medical care access by connecting more than 500 clinics and hospitals to medical centers, with an initial priority focus on rural sites and tribal lands.
University of California, Merced <i>Valley Telehealth Network</i>	\$200,000 1.5 Years	Develop a telehealth – telemedicine network in cooperation with the California Partnership for the San Joaquin Valley as a major component of CTN. Survey and assess more than 90 prospective sites and connect initial 6 facilities.
<i>Demand Aggregation</i>		
Humboldt State Foundation (Del Norte, Humboldt, Mendocino, Trinity Counties) <i>Redwood Coast Connect</i>	\$250,000 1.5 Years Matched by Humboldt Area Foundation	Develop and implement a prototype for the rural regional demand aggregation projects that engages civic leaders, stakeholders and industry to: (a) quantify individual and aggregated demand by prospective anchor tenants, industry clusters, and residential areas, including price sensitivity; and (b) map infrastructure and other fixed assets that could be used to help deploy broadband service.
Amador-Tuolumne Community Resources, Inc. (Amador, Calaveras, Tuolumne, Mariposa, Alpine Counties) <i>Central Sierra Connect</i>	\$250,000 1 Year	Implement a rural regional demand aggregation project that engages civic leaders, stakeholders and industry to: (a) quantify individual and aggregated demand by prospective anchor tenants, industry clusters, and residential areas, including price sensitivity; and (b) map infrastructure and other fixed assets that could be used to help deploy broadband service.
Sierra Economic Development Corporation (Sierra, Nevada, Placer, El Dorado, Alpine Counties) <i>Gold Country Connect</i>	\$250,000 1 Year	Implement a rural regional demand aggregation project that engages civic leaders, stakeholders and industry to: (a) quantify individual and aggregated demand by prospective anchor tenants, industry clusters, and residential areas, including price sensitivity; and (b) map infrastructure and other fixed assets that could be used to help deploy broadband service.

Chico State University Foundation (Butte, Tehama, Shasta, Siskiyou, Modoc, Lassen, Plumas Counties) Northeastern California Connect	\$250,000 1 Year Matched by The McConnell Foundation	Implement a rural regional demand aggregation project that engages civic leaders, stakeholders and industry to: (a) quantify individual and aggregated demand by prospective anchor tenants, industry clusters, and residential areas, including price sensitivity; and (b) map infrastructure and other fixed assets that could be used to help deploy broadband service.
Lake County – Chico State University Foundation (Lake, Glenn, Colusa, Sutter, Yuba Counties) Upstate California Connect	\$250,000 1 Year	Implement a rural regional demand aggregation project that engages civic leaders, stakeholders and industry to: (a) quantify individual and aggregated demand by prospective anchor tenants, industry clusters, and residential areas, including price sensitivity; and (b) map infrastructure and other fixed assets that could be used to help deploy broadband service.
Mono County (Mono, Inyo, East Kern Counties) Eastern Sierra Connect	\$10,000 6 Months	Engage elected officials and civic leaders to develop a work plan for aggregating broadband demand and mapping prospective assets for deployment in the region.
Community Transformation and Workforce Development		
City of Firebaugh* Firebaugh Community Technology Collaborative	\$633,000 3 Years	Deliver distance learning classes to 300 high school students and adults. Reach 500 middle school students with Internet-based curriculum. Train 650 residents in relevant job skills using broadband technology. Connect and train residents in 21 units of affordable single-family housing.
Urban Disadvantaged Neighborhoods Broadband Adoption 45% Population, 66% Latinos, 67% Low-Income Households, 17M People		
Smart Housing		
One Economy Corporation Bring IT Home California	\$2,525,300 3 Years	Promote policies that provide incentives to build smart housing. Connect 30,000 low-income households to broadband and digital literacy training with a local customized website. Designate and assist 9 underserved urban and rural areas in transforming to model 21st Century Communities with digital inclusion programs.
Community Transformation and Workforce Development		
Community Development Technologies Center* TechReady	\$750,000 3 Years	Close the Digital Divide in the Vernon-Central community of Los Angeles by increasing the competitiveness of 2,950 youth and families through technology skills training to support economic development and job generation.
Community Christian College My Blueprint for Life	\$153,000 1.5 Years	Provide life skills, workforce readiness and job training for 75 out-of-school at-risk youth for self-sufficiency and economic empowerment.

Education and Digital Literacy Training

YMCA of East Bay Building Blocks for Kids Family Inclusion Project	\$20,000 1 Year	Develop a plan to prototype the integration of broadband and digital literacy with a comprehensive health and human services intervention program to promote family and neighborhood self-sufficiency in the Iron Triangle of Richmond.
Centro Latino for Literacy Los Angeles Countywide Spanish Literacy Campaign	\$300,000 2 Years	Recruit, train, and equip 2,000 literate Spanish speakers to help 2,000 non-literate friends and family members learn to read and write in Spanish using web-based technology.
Computers for Youth Take IT Home Project	\$750,000 3 Years	Improve the home learning environment for 2,000 low-income middle-school students and their families by providing them with a home computer, workshops, top-notch educational software in core subjects, Internet access, and technical support designed to increase parents' involvement in learning by their children.
Southeast Cities Development Corporation Southeast Cities Technology Collaborative	\$486,000 3 Years	Establish a model broadband technology collaborative among 7 cities and communities in the Southeast Los Angeles sub-region. Increase access to broadband and the use of technology resources in order to improve the health and educational outcomes of seven cities and communities in the Southeast Los Angeles region.
The ACME Network Arts and Animation Project	\$745,000 3 Years	Train 200 students for employment in animation, game and design industries. Connect 30,000 rural and urban students and their teachers in an online mentoring community that includes professional artists from many of California's animation and interactive game studios. Provide students with the visual, verbal communication skills, and learning dispositions they need for academic and career success.
Venice Arts Beyond My Space	\$140,000 2 Years	Harness interest in MySpace and YouTube to teach 400 youth to develop creative content (photography, film, multi-media) for mobile technology with Internet use while encouraging them to interact with others through art.
YMCA of Greater Long Beach Neighborhood Technology Learning Continuum	\$550,200 3 Years	Teach high-end digital media skills to 3,000 elementary, 1,650 middle and 450 high school students through existing after-school networks and a nationally-recognized Summer Youth Institute.
Youth Policy Institute Valley Family Technology Project	\$330,000 2 Years	Provide 450 low-income families that graduated previously from computer classes with additional training and access to broadband at home and 300 new families with computer literacy classes, computer systems, and broadband access.

Computer Refurbishing and Job Training

EmpowerNet California (Goodwill Industries – Fiscal Agent) *Members of Consortium EmpowerNet California	\$250,000 1.5 Years	Develop a comprehensive web-based toolkit to assist non-profit organizations in underserved communities establish effective IT workforce development programs that are sustained, in part, through an IT social enterprise providing technical assistance to residents in the community.
Stride Center* (formerly Street Tech) Launching Communities Across California	\$600,000 3 Years \$20,000 6 Months EmpowerNet	Increase broadband adoption in underserved communities in California through the expansion and replication of its successful program model for workforce development, tech support, and social enterprise business training. Train 1,390 participants and place 80% in jobs.
Goodwill Industries of San Francisco, San Mateo and Marin Counties* ReCompute	\$600,000 3 Years	Provide job training, computer technician training, and career placement assistance to 282 disadvantaged adults and distribute 1,800 refurbished computers to low-income Bay Area residents.
OCCUR* East Bay Community Technology Catalyst	\$600,000 3 Years	Provide basic computer training and broadband access to 472 residential units in Lion Creek Crossings and Foothill Family Homes developments and workforce training for 30 adults in East Oakland.
Mission Language and Vocational School (MLVS)* MLVS Technology Center	\$150,000 1 Year	Offer affordable bilingual, culturally competent computer/ technology training, sales and services to 238 low-income community members and small business owners in the San Francisco Mission District that includes an A+ Technician Repair Certification program and exam preparation for the Comp TIA A+ National Certification.
Oakland Technology Exchange West (Marcus Foster Institute – Fiscal Agent) Digital Inclusion Oakland	\$300,000 3 Years	Provide refurbished computers, free training and technical support to 2,000 families or adults. Distribute 2,700 refurbished computers to the Oakland School District, and 300 refurbished computers to 5 newly established computer centers.
TechSoup (formerly CompuMentor) Refurbished Computer Initiative	\$500,000 2 Years	Scale the Refurbished Computer Initiative program to provide non-profit organizations serving low-income individuals with an ongoing resource for quality, affordable, refurbished computers and training support. Deliver 9,000 computers with software and training resources to non-profits.
San Diego Futures Foundation San Diego Broadband Initiative	\$250,000 1 Year	Provide computers, software, training, and Internet access to at least 1,625 low-income families through partner agencies.

Emerging Markets

California Resource and Training, California Black Chamber of Commerce Foundation, California Hispanic Chamber of Commerce Foundation, Asian Business Center Small Business Consortium for Emerging Markets	\$287,000 1.25 Years	Reach 6,800 small businesses in unserved and underserved communities to inventory their broadband use and needs, educate them about the benefits of broadband technology, and determine how to increase their broadband usage. Determine the feasibility of developing a public-private partnership model with broadband providers to increase adoption among small businesses.
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Latino Community Foundation Community Consortium for Emerging Markets	\$25,000 6 Months	Engage community-based organizations in a planning process to assess interest in developing a public-private partnership model with broadband providers to increase adoption in disadvantaged neighborhoods.
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Wireless Access and Digital Literacy Training

El Concilio of San Mateo County WiFi 101	\$750,000 3 Years	Increase computer ownership through a school laptop program. Increase broadband connectivity by expanding community wireless to 50 non-profits and an additional 3,000 users. Train 90 community members to provide tech support and offer workforce training. Develop awareness and improve access among at least 1,000 area residents.
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LTSC Community Development Corporation Neighborhood Unplugged	\$150,000 1 Year	Deploy 6 community wireless networks in residential buildings and business corridors in 3 low-income Los Angeles neighborhoods. Provide WiFi to 325 residential units and at least 300 unique users a day, while providing technology-based training to over 700 people.
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Accessibility and Universal Design for People With Disabilities 64% of People with Disabilities (10% Total Population), 2.4M People

Accessibility

California State University (CSU) Foundation Accessible Technology Initiative	\$750,000 3 Years	Promote universal design and accessibility of digital technology, websites, and electronic instructional materials through the purchasing power of the 23-campus CSU system to benefit directly more than 10,000 students with disabilities and to assist other higher education institutions improve accessibility.
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Center for Accessible Technology Digital Inclusion Challenge	\$455,000 3 Years	Increase website accessibility of non-profit agencies, governments and companies by providing awareness education and spotlighting exemplary models at an annual awards event with CETF.
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World Institute on Disability (Alliance for Technology Access, Center for Accessible Technology and World Institute on Disability) The A-Team	\$380,000 2 Years	Assess and assist each grantee develop an Accessibility Plan to remove barriers and improve the accessibility of their websites, programs, facilities, and communications. Assist grantees reach more people with disabilities and help evaluate progress.
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Loans for Assistive Technology

Alliance for Technology Access Equipment Loan Program	\$10,000 6 Months	Determine the need for a financial loan program to serve people with disabilities who want to purchase assistive technology or computers to access the Internet. The planning project concluded that a new loan program was not needed based on experience in other states, but existing resources needed better marketing.
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Public Policy and Technical Support

Outcome Metrics for Accountability

Public Policy Institute of California Annual Statewide Survey: Californians and Information Technology	\$250,000 5 Years	Develop and conduct a statewide survey on broadband adoption and use among 2,500 residents (land line and cell phones) in 5 languages (English, Spanish, Chinese, Korean, Vietnamese) to establish a baseline for “demand” and to track progress over 4 subsequent years through 2012.
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Technical Assistance for Rural Regional Consortia

Connected Nation Technical Assistance for Rural Demand Aggregation	\$250,000 1 Year	Provide training, templates and technical assistance for 7 Rural Regional Consortia to complete Demand Aggregation Projects and work with industry and other stakeholders to attract broadband deployment into unserved and underserved communities.
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Public Policy Assistance

Community Partners, California Community Technology Policy Group, BroadBand Institute of California Wireless Comparative Analysis and Education Project	\$250,000 1.5 Years	Inventory research, prepare 25 case studies and survey local governments to analyze and compare government-led wireless projects and identify lessons learned and promising practices, particularly related to digital inclusion.
Center for New Orange County Model Broadband Policies and Ordinances	\$50,000 1 Year	Inventory existing regional and local government policies and ordinances regarding advanced telecommunications and broadband and develop a model policy and ordinance that can be incorporated in Regional Blueprints and local General Plans.

Digital Literacy Initiative

The Children's Partnership (Tides Center – Fiscal Agent) School2Home	\$425,000 2 Years	Recruit partners to design and launch a statewide program to ensure all middle-school students (about 175,000 annually) in low-performing schools (about 530) have access to affordable home computers and broadband connections and that education curriculum and school practices encourage broadband adoption.
LINK Americas Foundation California Digital Literacy Initiative	\$100,000 1.5 Years	Assist in design and conduct of Digital Literacy benchmarking pilot to calibrate assessment framework and validate curriculum. Brief and engage State agencies and stakeholders.

Public Awareness and Education

FirstMile.US Get Connected California!	\$250,000 2 Years	Engage and mobilize civic and community leaders statewide to support a major CETF Public Awareness and Education Program to increase broadband adoption among lower-using populations.
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Regional Broadband Technology Collaboratives

Community Foundation for Monterey County Central Coast Tri-County Broadband Collaborative	\$5,000 1 Year	Establish a broadband technology collaborative including CSU Monterey Bay, UC Santa Cruz, Association of Monterey Bay Governments, Monterey Bay Business Council, and other key stakeholders to promote broadband deployment in unserved communities and accelerate adoption throughout the region.
Other Regional Partners	\$25,000	Provide up to \$5,000 to match other funders to establish Regional Broadband Technology Collaboratives to promote adoption in five other urban regions that hosted Regional Roundtables.

This summary matrix of grants is organized to provide an overview of the CETF approach to closing the Digital Divide. Grants are listed according to major strategies within priority consumer groups. Within strategies, they are generally listed in time sequence. Please see the CETF website for an alphabetical listing of grantees.