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SFVBJ Poll

Will the poor economy be a factor on whether to go out of state for a vacation this summer?

- Yes
 No

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Join us - July 15th. - 11:30 am. until 1:30 pm.
Airtel Plaza Hotel, Van Nuys

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SAN FERNANDO VALLEY BUSINESS JOURNAL

Posted date: 6/12/2009

Campaign Seeks to Close The Digital Divide

The California Emerging Technology Fund launched a public awareness program the group says will help close the "Digital Divide" by breaking down barriers that prevent Californians from accessing high-speed Internet access.

The technology fund unveiled the "Get Connected" campaign at the Boyle Heights Technology Youth Center in East Los Angeles. It will target disadvantaged and rural communities statewide that are lagging behind in accessing the social, information and economic benefits of high-speed, broadband connectivity.

"In Los Angeles alone, a city defined by media, entertainment and innovation, 52 percent of households do not have broadband connections because of disabilities, language barriers, poverty and, in some cases, a simple fear or misunderstanding of technology," said technology fund President and CEO Sunne Wright McPeak.

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Get Connected! will provide hands-on, interactive Community Connect Fairs statewide, a multi-lingual Web portal for new broadband users at www.getconnectedtoday.com and www.conectatehoymismo.com and multi-lingual TV and radio commercials in English, Spanish, Korean, Chinese and Vietnamese.

Eric Billingsley



CURRENT EDITION

June 8-21, 2009



Builders Taking the LEED

What does it take to be a LEED-certified building and why is a LEED certification so important or is it.

Class Action Lawsuit Limits Up In Smoke?

The state Supreme Court has issued a ruling that worries businesses regarding frivolous lawsuits.

Smart & Final Growing "Extra" Strong

Smart & Final is expanding its new "Extra" stores in the Antelope Valley.

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Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.

- Margaret Mead

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