



## PRESS RELEASE

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### **Governor Schwarzenegger Announces Appointments to the Broadband Task Force**

Governor Arnold Schwarzenegger today announced the appointment of Ellis Berns, Rachele Chong, William Geppert, Charles Giancarlo, Paul Hernandez, William Huber, Christine Kehoe, Wendy Lazarus, Lloyd Levine, Michael Liang, Bryan Martin, Timothy McCallion, Sunne Wright McPeak, Milo Medin, Peter Pardee, Peter Pennekamp, Debra Richardson, Rollin Richmond, Larry Smarr, Jonathan Taplin and Emy Tseng to the Broadband Task Force.

The Broadband Task Force will bring together public and private stakeholders to remove barriers to broadband access, identify opportunities for increased broadband adoption and enable the creation and deployment of new advanced communication technologies. In October, the Governor signed an Executive Order to clear the government red tape for expanding broadband networks and to create the Broadband Task Force, which was expanded to 21 members earlier this month.

"California is No. 1 in so many different things, whether it is biotechnology, stem cell research, protecting our environment, creating jobs or our university system. The Golden State must remain competitive in the telecommunication revolution so that we can continue to attract the best, the brightest and the most creative workforce in the world," said Governor Arnold Schwarzenegger. "Broadband will help build California so we can grow our economy, create great jobs and stay ahead in the global marketplace."

Ellis Berns, 57, of San Mateo, has worked for the City of Mountain View since 1991, where he currently holds the position of economic development manager. He previously served in the economic and community development department for Daly City from 1984 to 1991 and as a human service access system coordinator for San Mateo County from 1981 to 1984. Berns is a member of the Joint Venture Silicon Valley Economic Development Alliance, Urban Land Institute and the International Council of Shopping Centers, and is former chair of the San Mateo-Foster City Community Education Foundation. Berns is registered decline-to-state.

Rachele Chong, 47, of San Francisco, has served the Public Utilities Commission as a commissioner since January 2006. Previously, she was a mediator, arbitrator and expert eye witness for the Professional Services of Rachele Chong from 2001 to January 2006 and served as general counsel and vice president of government affairs for Broadband Office Incorporated from 2000 to 2001. Prior to that, Chong was a partner with the law firm Coudert Brothers, Graham & James and a commissioner with the Federal Communications Commission, where she participated in implementing the Telecommunications Act of 1996. Chong is a Republican.

William Geppert, 51, of San Diego, has worked for Cox Communications since 1990, and currently is region vice president and general manager in San Diego. He previously was region vice president and general manager of Cox Communications in New Orleans. Prior to that, Geppert was general manager of Time Incorporated/Houston Industries and Time Incorporated/Westinghouse for Paragon Cable. Geppert is a Republican.

Charles Giancarlo, 48, of Atherton, has worked for Cisco Systems since 1993 and currently serves as senior vice president and the chief development officer. He came to Cisco through the acquisition of Kalpana Incorporated, the pioneer in Ethernet switching, where he was vice president of marketing and corporate development. Giancarlo also co-founded and was vice president of marketing for the Adaptive Corporation, which developed the industry's first Asynchronous Transfer Mode (ATM) product for the LAN market. Giancarlo is registered decline-to-state.

Paul Hernandez, 45, of San Diego, has served as the director of community development for the Metropolitan Area Advisory Committee Project since 2002. He previously was program manager of computer learning centers for the City of Watsonville from 1997 to 1999, where he was able to bring innovative programs and technologies together to address the digital divide. Prior to that, Hernandez was a visiting professor of education at the University of California, Santa Cruz and professor and mentor at Harvard University. Hernandez is a Democrat.

William Huber, 40, of San Ramon, has served as senior vice president of network services for AT&T since 2003. He previously worked for SBC, holding various management positions including vice president of corporate planning. Huber currently serves as chair of the Board for Junior Achievement of the Bay Area and is former chair of the Education Advisory Board for the Greater Dallas Chamber. Huber is registered decline-to-state.

Christine Kehoe, 56, of San Diego, has served in the California State Senate representing the 39th district since 2004 and served in the California State Assembly representing the 76th district from 2000 to 2004. She previously was the editor for the San Diego Gayzette newspaper and executive director of the Hillcrest Business Association. Kehoe is a member of the Sierra Club, the National Organization for Women and serves on the Board of Directors for the

California Elected Women's Association for Education and Research. Kehoe is a Democrat.

Wendy Lazarus, 57, of Santa Monica, founded The Children's Partnership in 1993, where she presently serves as co-president. From 1988 to 1993, she was vice president of policy for Children Now. Prior to that, Lazarus was director of the Southern California Child Health Network from 1985 to 1988 and health and special projects for the Children's Defense Fund in Ohio from 1982 to 1985. Lazarus is registered decline-to-state.

Lloyd Levine, 37, of Van Nuys, is a member of the California State Assembly, having served the 40th district since 2002. As a state legislator, he is the chair of the Assembly Committee on Utilities and Commerce and is a member on the Assembly Judiciary, Government Organizations and Elections and Redistricting Committees. Prior to being elected to the Assembly, Levine served as legislative director to former Assemblymember John Longville. Levine is a Democrat.

Michael Liang, 36, of Sacramento, has served as deputy secretary of information technology at the Business, Transportation and Housing Agency since 2004. He previously was the data center and customer service manager for Broadspire Incorporated from 2002 to 2004 and technical operations manager and network engineer for Red Swoosh from 2001 to 2002. Prior to that, Liang was a consultant for MTL Systems. Liang is a Republican.

Bryan Martin, 39, of Santa Clara, has worked for the VoIP (voice over internet protocol) and videophone communications service provider 8X8 Incorporated since 1990, and currently holds the positions of chief executive officer, director and chair of the board. Previously, he was a design engineer for Chips and Technologies and student lecturer for the department of computer science at Stanford University. Martin is a Republican.

Timothy McCallion, 52, of Thousand Oaks, has served as the west region president of Verizon since 2000. He has worked for Verizon for more than 30 years and has held a variety of management positions. McCallion serves on the board of directors for the Ventura County Community Foundation, Los Angeles Urban League, California Foundation on the Environment and the Economy, California Chamber of Commerce and the Los Angeles Chamber of Commerce. He also serves on the Southern California Leadership Council and the board of governors of the Children's Museum of Los Angeles. McCallion is a Democrat.

Sunne Wright McPeak, 58, of Pleasanton, has served as secretary of the Business, Transportation and Housing Agency since 2003. In December 2006, she will take the new position of president and chief executive officer of the California Emerging Technology Fund, created to achieve ubiquitous access to broadband and advanced services in California through the use of emerging technologies. McPeak formerly was president and chief executive officer of the Bay Area Council, where she established and led major regional initiatives. Prior to her time at the Council, she served three years as president and chief executive officer of the Bay Area Economic Forum. McPeak is a Democrat.

Milo Medin, 43, of Menlo Park, co-founded M2Z Networks in February 2006 and currently serves as chairman and chief technology officer. He previously was a consultant for Medin Consulting from 2002 to 2006 and co-founded @ Home Network where he served as chief technology officer from 1995 to 2002. Prior to that, Medin was a project manager for the National Aeronautics Space Administration (NASA) from 1991 to 1995. Medin is a Republican.

Peter Pardee, 51, of San Diego, has served as vice president of business development for Hughes Network Systems (HNS) since 2005. He previously served HNS in various positions from 1987 to 2005, including vice president of engineering and director of engineering and software. Pardee serves on the CommNexus San Diego Board of Directors. Pardee is registered as other.

Peter Pennekamp, 54, of Bayside, has served as executive director for the Humboldt Area Foundation since 1993. He previously was vice president of cultural programming and program services for National Public Radio from 1989 to 1993 and director of the inter-arts program for the National Endowment for the Arts from 1987 to 1989. Prior to that, Pennekamp was center arts director at Humboldt State University from 1980 to 1987. Pennekamp is a Democrat.

Debra Richardson, 52, of Irvine, currently serves as the Ted and Janice Smith Dean of the Donald Bren School of Information and Computer Sciences at the University of California, Irvine, where she has worked in various capacities since 1987. From 1976 to 1987, Richardson was an assistant professor of higher education and graduate student teaching and research assistant at the University of Massachusetts. Previously, she was a contract consultant specializing in defense aerospace at the University of California, Irvine and a programmer in telecommunications for the Linkabit Corporation. Richardson is a Democrat.

Rollin Richmond, 62, of Arcata, has served as president and professor of biological sciences at Humboldt State University since 2002. He previously was provost and professor of zoology and genetics at Iowa State University from 1999 to 2002 and executive vice president of academic affairs and professor of ecology and evolutionary biology at the State University of New York at Stony Brook from 1995 to 1999. Richmond is a Democrat.

Larry Smarr, 58, of La Jolla, has served as director of the California Institute for Telecommunications and Information Technology and a professor of computer science and engineering at the University of California, San Diego since 2000. He was director of the National Computational Science Alliance from 1997 to 2000 and the National Center for Supercomputing Applications from 1985 to 2000. Previously, Smarr was a professor of astronomy and physics at the University of Illinois at Urbana-Champaign from 1979 to 2000. Smarr is registered decline-to-state.

Jonathan Taplin, 59, of Los Angeles, has served as an adjunct professor at the Annenberg School for Communications at the University of Southern California and chairman and chief executive officer of Intertainer Incorporated since 1996. He previously was president of Transpacific Films from 1989 to 1996 and vice president of

mergers and acquisitions for Merrill Lynch and Company from 1984 to 1988. Taplin is a member of the Academy of Motion Picture Arts and Sciences and Public Knowledge Board of Directors. Taplin is a Democrat.

Emy Tseng, 41, of San Francisco, presently is project director of the digital inclusion program of TechConnect in the department of telecommunications and information services for the City and County of San Francisco. From 2004 to 2006, she was a senior policy advisor for the Community Technology Foundation of California. Prior to that, Tseng was a program associate for the Ford Foundation from 2002 to 2004 and research assistant for the Massachusetts Institute of Technology from 1999 to 2001. Tseng is a Democrat.

These positions do not require Senate confirmation and there is no salary.