



**2012 Don and Rosemary Vial Awards for Digital Inclusion  
Exemplary Individual Performance Nominee**

**Mr. Peter Manzo**  
President & CEO  
United Ways of California



Peter Manzo, President and CEO of the United Ways of California, has been a strong supporter of closing the Digital Divide among underserved populations in California. As Co-Chair of the 2-1-1 California Board of Directors, he has been instrumental in the initial design and implementation of 2-1-1 California's plan to help close the Digital Divide through one-on-one contact with the community. In addition to this work, Pete has pursued other means to facilitate the work of the grant. He has actively pursued options for re-selling low-cost broadband services to underserved communities, and more recently, partnered with a statewide non-profit organization to offer low-cost new and refurbished computers to low-income individuals and families.

Pete is well-known and respected in the community for his ability to bring multiple groups together to work on a common cause. He has worked tirelessly not only within his own organization, but with other non-profit organizations, political leaders and community stakeholders to explore and implement solutions to such issues as the closing the Digital Divide.