



# CALIFORNIA ADVANCED SERVICES FUND ADOPTION AND BROADBAND PUBLIC HOUSING FUNDING WORKSHOP

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# WELCOME INTRODUCTIONS AND OPENING REMARKS

California Emerging Technology Fund Sunne Wright McPeak - President and CEO









# OVERVIEW OF CALIFORNIA ADVANCED SERVICE FUND ADOPTION ACCOUNT FUNDING

California Public Utilities Commission
Bill Goedecke - Senior Regulatory Analyst
CASF Adoption Account











# Overview of Steps for Applying for CASF Broadband Adoption Account Grant

# Is your organization eligible?

Is your organization a local government, senior center, school, public library, nonprofit organization, or community-based organization with programs to increase publicly available or after school broadband access and digital inclusion, such as digital literacy training programs?

# Is your proposed project eligible?

Is your project a digital literacy training program providing public education to communities with limited broadband adoption or a broadband access project providing free broadband access in community training rooms or other public space such as local government centers, senior centers, schools, public libraries, or other such places? Does your proposed project provide outreach to the community in order to increase broadband access and adoption? These projects and similar are eligible for funding.



## How to apply – completing the application package

The <u>application package</u> consists of the following items:

- Adoption Account Application Form
- The Project Workplan
- The following attachments (in PDF format):
  - Attachment A The cover letter which provides the following information:
    - Company/organization profile, & organization type
    - Description of the business including mission/vision
    - Past/current experience in providing digital literacy and broadband access
  - Attachment B Current curriculum or plans for new curriculum, any outreach materials, published material from past and similar work, etc.)
  - Attachment C (optional but recommended to provide) Endorsements from the community, letters of support
  - Attachment D For any non-profit, a copy of the IRS non-profit tax-exempt ruling, a copy of the most recently submitted IRS 990 form, if required to submit, and any documentation showing good standing with the California Secretary of State or the California Department of Justice
  - Attachment E Notarized affidavit

## Completing the application form

Please select the application form appropriate for your project type (please note that separate applications need to be submitted for projects which have both a digital literacy and broadband access component):

<u>Adoption Account Application Form – Digital Literacy</u>
<u>Adoption Account Application Form – Broadband Access</u>
<u>Adoption Account Application Form – Call Center</u>

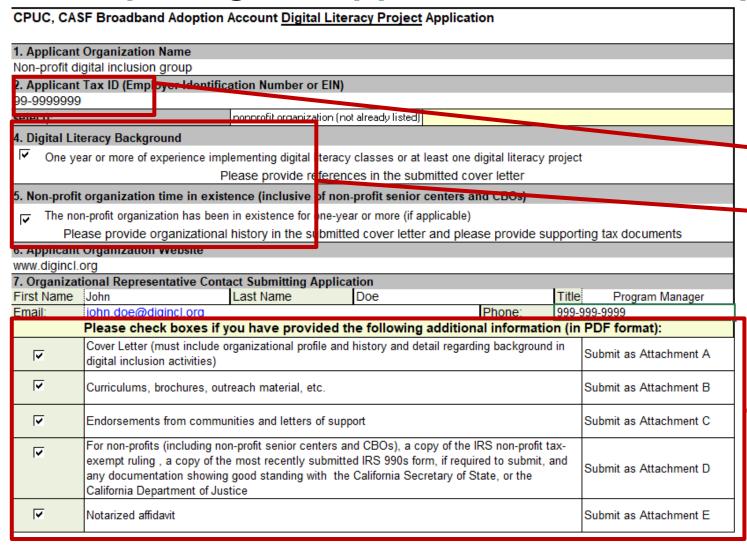
The application form has two tabs:

a. Tab 1- Applicant Information

b. Tab 2- Project Information

If the applicant has more than one project of the same type, the applicant can fill out the Project Information tab for the first project and then add more tabs by copying the tab and modify it, as necessary for the next project. If more than one project is being submitted in one application, please rename the tab with unique project names.

## Completing the application form - sample



Please enter your organization information on the Applicant Information tab

- Enter your Federal Tax ID
- Experience attested to please include details in cover letter

Provide required documents



# Completing the application form – sample (continued)

Lity	; Hysiot		State	; IX		ZIP Code:	08888
Email:	AlexM@CXD.com				Phone:		
5. Location where classes will be he	ld (all locations in C	alfornia)					
Project location address (for pr	ojects with a singl	e location):					
Address:							
City:		Zip Code:		County:			
Project with multiple locations:							
Cities/towns/unicorporated				Zip Codes where			
areas where classes will be held:	San Greenland; Drioxide,	, Monroe, Ixonia		trainings will be held:	09999; 09995		
Project with an online compone	nt:						
Name of online platform	CXD digital literacy suit	e					
Online platform URL (home page							
or portal entry):	www.cxd.com/portal						
6. Community to be served							
Community name:	Immigrant communities s	outher XYD county					
Community address (if applicable	)						
		Communinty zip					
Community city:		code:					
Community location (if no							
address - be descriptive and							
include county information, if							
applicable):	San Greenland; Drioxide,	Monroe, Ixonia and	other low income Hispanic comm	unities in southern XYD c	ounty		
		Community age	Primarily youth and their				
Community population size:	15,000	range:	families				
7 Project Desciption	11						

Please enter your project information on the Project Information tab

Note that project locations (where classes are held or broadband access provided) can be a single location or multiple locations, as well as being an online portal.

The community being served is not the same as the project location. However, the project location needs to be accessible to the community being served.



# Completing the application form – sample (continued)

#### 7. Project Desciption

description that details the problem(s) the project is meant to address and the method(s) applied in addressing the problem(s)

Project to provide needed digital literacy skills to immigrant youth of XYD county and their immediate families. Demographic information indicates that Please provide a concise project there is low educational achievement in the target communities and a high drop out rate from the local high schools. One of the issues is that the parents often do not have any education beyond high school, and some have only elementary school education; additionally, many family heads do not speak English. These conditions have led to a low employment rate and a subsequent high crime rate and other social issues. The proposed project will provide an immediate benefit by educating youth in basic digital literacy and beyond, in order to provide youth with the skills to work in their local community in jobs that are not just manual labor. The project will include efforts to provide access to those youth who have no access in their homes and will be provided both in-person and remotely.

#### 8. Preference Checklist

- 4				
	a. Project serves a low-income population (The			
ı	community with a median household income at or		What is the Median	
	below the CARE income limits for a household of four)	Yes	Income of the community?	25,000
l	b. Project is serving a community with a high			
ı	percentage of residents with limited English			
ı	proficiency. (More than 50% of residents have limited		What other languages are	
	English proficiency)	Yes	spoken in the community?	Spanish (mainly)
1	- Desirable and the analysis and an arrangement of the second			

The project description should provide a short summary of the project and the issues that the project is proposed to address and how the project will address those issues.

The preference checklist lists various issues that impact broadband adoption in communities. Identify whether it meets the described preference and provide supporting attestations and/or evidence in support of the assertion that your project meets the preference checklist selection.

#### Completing the application form – sample (continued - Budget)

14. Detailed Budget Breakdown									
COMPUTING DEVICES AND HOT SPOTS ONLY									
14 (a) Computing Devices and Hot Spots	Description	Unit Price	Quantity	Total Cost	Grant Request	Match Funding			
In-Classroom Computing Devices (maximum subsidy \$750 per device and \$11,250 per project)						<b>\$</b> -			
Take Home Computing Devices provided to participants (inclusive of computer warranty) (maximum subsidy \$300 per device and \$40,000 per project)				\$ -		s -			
Hot Spot (maximum \$300 per device and \$20,000 per project) (only allowable if there is no existing in-building network that participants can connect to)				<b>s</b> -		\$ -			
NOTE: REFURBISHED DEVICES MUST HAVE AT LEAST A SIX-MONTH WARRANTY; NEW DEVICES MUST HAVE AT LEAST A 30-DAY WARRANTY									
			COMPUTING DEVICES AND HOT SPOTS TOTALS:	\$ -	\$ -	\$ -			

Note that projects are funded through two categories:

- Computing devices and hot spots
- Program implementation costs

Please note that you need to account for matching funding.

Specific to computing devices and hot spots:

- Take-home computers can only be funded for digital literacy projects.
- In-classroom (or in office) computers can be funded through both digital literacy or broadband access projects (including call center projects).
- Hot spot devices are only funded to provide access when there is no existing in-building network that participants can connect to.



#### Completing the application form – sample (continued - Budget)

Projects can be approved by staff by ministerial review or by the full Commission via Resolution. Please refer to the Adoption Account Requirements, FAQs for details.

The budget sheet in the application automatically calculates the per participant cost, the percentage of the grant for administrative costs and the total match. Please note the following:

- To be approved by ministerial review
  - the highest amount that can be approved, per participant, specific to program implementation (not inclusive of computing devices and hot spots) is:
    - \$477 per participant for digital literacy projects
    - \$42 per participant provided access for broadband access projects
    - \$205 per subscription obtained for call center projects

For all projects, administrative costs can be no greater than 15% of the proposed budget for program implementation and matching funds of 15% of all program costs need to be provided.



#### Completing the application form – sample (continued - Budget)

Supplies needed for outreach and instruction (not inclusive of network equipment and furniture) - provide general description								\$	-	Percentage Administratve Costs Funding Requested (must be no more than 15% of the proposed budget)
costs attributable to a project per generally accepted account principles (GAAP) and the direct cost of complying with Commission adminnistrative and regulatory requirements related to the grant) - provide general desciprtion - cannot be more than 15% of the grant request.								\$		#DIV/0!
Remaining Project Costs not Authorized for Funding May be used	Dos	cription			Tota	l Cost		Match Fu	maing	7
Project cost not reimbursable to be used as a match - be specific	200	on paren								
33.1 217					Tota	l Cost	Grant Request	Match Fu	ınding	
				PROJECT IMPLEMENTATION TOTALS:	\$	-	\$ -	\$	-	Percentage Match Funding (must be at least 15% of costs)
				TOTAL PROJECT COSTS:	\$	-	\$ -	\$	-	#DIV/0!
		eight hours of tra Activities, above Cost per Particip Request Project divided by Numb Trained). To qua the cost per parti	ipants to receive at least ining (see 6. Instructional ant to be Trained (Grant Implementation Total er of Participants to be slify for ministerial review, cipant trained cannot be per participant trained.	0 #DIV/0!						

Required percentages for administrative costs and matching funds are automatically calculated in the application form. The benchmark amount per participant is also calculated. Please adjust your budget to meet program benchmarks.



## Completing the project workplans

Please complete the project workplans; if the workplan is the same for more than one project, then only one workplan is required (please note which projects the workplan refers to – if for all projects submitted, please note):

Ramp up workplan (if applicable)

Program implementation workplan

Major Milestones	Milestone Description	Start Date	End Date	Milestone Risks
Outreach and Enrollment		Month x of planning / implementation period.	Month x of implementation period.	
Program Launch and Ongoing Classes		Month x of implementation period.	Month x of implementation period.	
Assessment and Class		Month x of	Month x of	

Please note that the project workplan templates are pre-populated with suggested milestones. Modify as necessary, but keep in mind we would like to see items listed that cover similar topics (such as outreach or program launch and ongoing classes).

## **Submit the Application**

- 1. Ensure that Attachments A-E are in PDF format and the Adoption Account Application Form in Excel format. Place all files into a compressed (zipped) folder.
- 2. Log into your Commission FTP account. If you do not have an existing Commission FTP account, please follow instructions below:
  - a. Go to <a href="https://kwftp.cpuc.ca.gov">https://kwftp.cpuc.ca.gov</a>
  - b. Click on "Create account"
  - c. An email will be sent to the email account you just entered. Click on 'ACTIVATE' to enter a password.
  - d. Your registration process is now complete.
  - e. Create a new message to be sent to: <u>CASF\_Adoption@cpuc.ca.gov</u>, with CC to: <u>ORA\_CommunicationsEnotice@cpuc.ca.gov</u>
  - f. Upload your zipped application package & click "send" to complete the upload request



### **Reviews and Approvals**

- The Commission will evaluate each application based on the criteria established for the CASF Broadband Adoption Account.
- Applicants of projects approved via ministerial review will be notified by an approval letter.
   Projects not meeting ministerial review may be approved via Resolution. Successful applicants will be provided a consent form through which the applicant can accept the grant. If the applicant fails to sign and return the provided consent form, the Commission will deem the grant null and void.
- Staff will notify applicants by letter specifying the reasons for rejecting an application if an application fails to meet the Commission criteria or other factors.
- All approved applications will be listed on the Commission website.



## Rejection

The Commission staff will notify an applicant by letter specifying reasons for rejection should an application fail to meet the Commission criteria or other factors.

Reasons for rejection include but are not limited to the following:

- The applicant is not an eligible applicant per program rules
- The applicant submitted an incomplete application and did not respond to a follow-up request for the missing material, sent to the designated contact on the application
- The applicant is a non-profit organization that that failed to provide documentation showing good standing with the U.S. Internal Revenue Service and the California Secretary of State
- The applicant has previously had a Commission grant award rescinded for violation of Commission or program rules
- The applicant has made false statements to the Commission or to the Federal Communications Commission (FCC)



For additional information please review the

Adoption Account Requirements, FAQs, and

Administrative Manual



# CALIFORNIA ADVANCED SERVICE FUND CBO EXPERIENCE: ADOPTION ACCOUNT APPLICATIONS

## Perspectives from Experienced CBO Grantees

**Rural Prosperity Center** 

Eduardo Gonzalez, Co-Founder and Co-Executive Director

Southeast Community Development Corporation Emma Hernandez, *Chief Executive Director* 

Catholic Charities of Santa Clara County Leticia Fernandez, *Program Manager* 

Community Bridges
Amanda Safi, *Advocate II & Digital Literacy Instructor* 

**Questions & Answers** 













#### **Challenges**

- · Identifying local partners that are committed to Digital Inclusion (DI).
- Matching \$ when no other program includes DI or your CBO does not count on reserves.
- Translating or providing instruction in indigenous or other languages.

#### **Successes**

- · Provided digital literacy and adoption services to over 3000 people in a variety of languages.
- Joined a trusted call center network that helped with ACP enrollments and Adoptions.
- Built relationships with local partners at a statewide level.

#### **Lessons Learned**

- Do not over-promise, better to under-promise and over-deliver.
- Include time to recruit participants to complete 8 hours of training (i.e. 49-51% rate of completion).
- Marketing is key to the success of your program in various languages (i.e. 20-25% express interest in low-cost Internet, but only 50% subscribe).



# Southeast Community Development Community Community Corporation





#### **Successes**

- Applying was easy due to previous work with CETF.
- Measuring success using Pre/Post Self-Assessments.

#### **Lessons Learned**

- Keeping detailed records for reporting, including outreach events, workshop sign-in sheets, etc.
- Adapting the curriculum to meet the needs of participants.

#### Recommendation

Providing training for reporting.





#### Successes

- Communicating with Grant Managers who are supportive and flexible.
- Receiving feedback from other Grantees.
- Using assessments, schedules, and rosters to manage workshops.
- Receiving positive feedback from participants.

#### **Challenges**

Achieving Adoptions due to internal transitions.

#### **Lessons Learned**

Adapting the curriculum to meet the needs of participants.

# **CETF ADOPTION DISTRIBUTION CHANNELS**

California Emerging Technology Fund
Patti Bibby
Director of Call Center Operations











## Get Connected Call Center powered by CETF



- September 2022 California Emerging
   Technology Fund launched a Call Center to assist Californian's with enrollment with ACP.
- The Call Center has various partners such as State Agencies, Counties and Non-Profits using our Call Center as their own.
- When ACP ended early in 2024 The Call Center pivoted to Customer Service mode to help callers navigate the changes.
- The calls we receive are answered by our Grantees and are truly the experts with all aspects of Low Cost Offers from Internet Service Providers and Digital Literacy options.



# Internet Service Providers (ISPs) Continue to Offer Low-Cost Internet Plans

#### To Find Low-Cost Internet Plans:

- 1. Visit: <a href="www.internetforallnow.org/offers/low-cost-plans">www.internetforallnow.org/offers/low-cost-plans</a>
  Low-cost Internet plans are searchable by Zip Code
- 2. Call the Get Connected Call Center for Assistance -



# Get Connected Call Center Powered by CETF.

#### As a partner, we can provide support:

- •Dedicated Unique Phone Number
- Professional Team assisting your callers
- Monthly Reporting
- •Outreach and Education assets, fully customizable: Social Media, Flyer, and Text Message Templates



# PREPARING CASF ADOPTION FUNDING APPLICATION WORK PLAN AND BUDGET TEMPLATES

California Emerging Technology Fund

**Charlene Tatis** 

**Director, Digital Inclusion** 

Marissa Canche

**Director, Broadband Adoption** 











# FY 2024-2025 CASF Adoption Funds

- \$36,385,000 Total Available Funding.
- \$9,471,253 Total Awards (\$4,455,792 pending Commission Resolution in January).
- \$27M Remaining
- Applications due January 1, 2025.



# First Things First...

- Create a Commission FTP account (this is where you will submit your Application):
  - 1. Go to <a href="https://kwftp.cpuc.ca.gov">https://kwftp.cpuc.ca.gov</a>
  - 2. Click on "Create account"
  - 3. An email will be sent to the email account you just entered. Click on 'ACTIVATE' to enter a password.
  - 4. Your registration process is now complete.



# **3 Project Types**

- 1. **Digital Literacy (DL) Projects**: digital literacy training programs and public education to communities with limited broadband adoption, including low-income communities, senior citizen communities, and communities facing socioeconomic barriers to broadband adoption.
- 2. Broadband Access (BA) Projects: free broadband access in community training rooms or other public spaces, such as local government centers, senior citizen centers, schools, public libraries, nonprofit organizations, and community-based organizations. Also, community outreach, such as analysis, comparison of Internet plans with the community.
- 3. Call Centers (included under Broadband Access): that will increase broadband access and adoption.



# **Templates and Data Resources**

# **Templates:**

Digital Literacy Grant Application and Work Plan

#### **Data Resources:**

- ACP Data by Counties
- US Census Bureau
- Working Partnerships USA



# **Questions and Answers**



# **BREAK**

# 5 minutes









# OVERVIEW OF CALIFORNIA ADVANCED SERVICE FUND BROADBAND PUBLIC HOUSING FUNDING APPLICATION WORK PLAN AND BUDGET TEMPLATES

California Public Utilities Commission
Taylor Cheim, Regulatory Analyst

**CASF Broadband Public Housing Account** 













Staff's statements during the presentation express Staff's views only, and do not necessarily represent the views of the CPUC, its commissioners, or the State of California. Please follow CPUC rules adopted in Decision (D.) 24-03-041 for Broadband Public Housing Account.

### **CASF Public Housing Account Purpose**

- Public Utilities Code section 281: provides grants and loans to build broadband networks offering free broadband service for residents of low-income communities including but not limited to:
  - Publicly supported housing developments, and
  - Other housing developments
  - Mobile home parks with low-income residents.
  - One or more Census block group(s), each with a median household income at or below 80 percent of the statewide median income or with median household incomes at or below the county-specific threshold designated as "low-income" by the Department of Housing and Community Development's list of state income limits adopted pursuant to Section 50093 of the Health and Safety Code.26,27 For projects that are eligible based on Census Block Groups, a City or County Government may apply on behalf of the low-income community
- In Decision (D.) 24-03-041, the Commission made programmatic changes to the Broadband Public Housing Account per SB 156.

#### **BPHA Grants Overview**

- \$30.141 million
  allocated for FY 2425
- Up to 100% of costs to install inside wiring and broadband network equipment
- Does not fund operations and maintenance costs

- All broadband networking equipment (hardware and software)
- Wireless access points
- Wireless bridge(s), modem(s), switches, router(s), and firewall(s) for network security
- Does not fund PCs, laptops, handheld or human interface devices

- Ministerial review by staff for requests up to \$200,000 for BPHA Infrastructure Projects
- Ministerial review by staff for requests up to \$500,000 for BPHA Internet Extension Projects
- Commission resolution for requests above these amounts

# Notes on Ministerial Review and Unit Caps for Infrastructure Projects

- Applicant requests a grant of up to \$200,000 in BPHA infrastructure grant funds per project
- For projects
   connecting 50 units
   or less, the proposed
   project costs \$3,000
   per unit or less
- For projects
   connecting 51-100
   units, the proposed
   project costs \$1,500
   per unit or less
- For projects connecting 101 units or more, the proposed project costs \$1,000 per unit or less
- Costs outside of these caps are allowable but will have to go through the Commission resolution process

### **Notes on Project Execution**

- The BPHA project grantee shall start the project within 30 days upon grant approval and complete the project execution within a 12-month timeframe
- Should the grantee or Contractor fail to commence work within 30 days of grant approval, grantee shall notify the Commission or Director of Communications Division
- Grantees must operate and maintain the network for a minimum of five years after it has been installed
- Uptime reports are required post-project completion

### Current Eligible Applicants as of July 1, 2024

- Publicly supported housing developments and farmworker housing.
- "Publicly supported housing development" is a publicly supported multi-unit housing development that is wholly owned by either of the following:
  - (i) A public housing agency that has been chartered by the state, or by any city or county in the state.
  - (ii) An incorporated nonprofit organization as described in Section 501 (c)(3) of the Internal Revenue Code (26 U.S.C. Sec. 501 (c)(3)) 12 that is exempt from taxation under Section 501 (a) of that code (16 U.S.C. Sec. 501 (a)) and that has received public funding to subsidize the construction or maintenance of housing occupied by residents whose annual income qualifies as "low" or "very low" income according to federal poverty guidelines.
- "Farmworker housing" is housing that is consistent with the definition of "farmworker housing" set forth in California Health and Safety Code Section 50199.7 (h), which includes the requirement that "farmworker housing" means housing in which at least 50 percent of the units are available to, and occupied by, farmworkers and their households.

### Current Eligible Applicants as of July 1, 2024

- "Other Housing Development" is (a) a multi-dwelling unit development such as a Single Room Occupancy (SRO) or an apartment complex, in which all units are owned by the same entity(ies) and that has 80% or greater residential units that are "low-income" and (b) tribal housing, including developments funded with Housing and Urban Development (HUD) funding or through a Tribally Designated Housing Entity.
- "Mobilehome park" is any area or tract of land where two or more lots are rented or leased, held out for rent or lease, or were formerly held out for rent or lease and later converted to a subdivision, cooperative, condominium, or other form of resident ownership, to accommodate manufactured homes, mobilehomes, or recreational vehicles used for human habitation, as defined in Section 18214 of the California Health & Safety Code.
- One or more Census block group(s), each with a median household income at or below 80 percent of the statewide median income or with median household incomes at or below the county-specific threshold designated as "low-income" by the Department of Housing and Community Development's list of state income limits adopted pursuant to Section 50093 of the Health and Safety Code.26,27 For projects that are eligible based on Census Block Groups, a City or County Government may apply on behalf of the low-income community.

# California Advanced Services Fund (CASF) Broadband Public Housing Account Grant

An Application Process Overview



### Using this guide

This guide is intended to be used as a brief overview of application steps and as a companion to the more detailed application instructions located on the Broadband Public Housing Account webpage: <u>Broadband Public Housing Account Application Instructions</u>



### Overview of the Steps Necessary

1

Download
the
Broadband
Public
Housing
Account
Application
Package

2

Create a
CPUC File
Transfer
Protocol
(FTP)
account for
uploading
your
application

3

Complete the Application Workbook / Template

4

Gather supporting documentation to be submitted with your application

5

Upload and submit your application package

### Step 1: Download the Application

The application is located on the CASF <u>Broadband Public Housing</u> <u>Account webpage</u> here: <u>Broadband Public Housing Account</u> <u>Application Package</u>



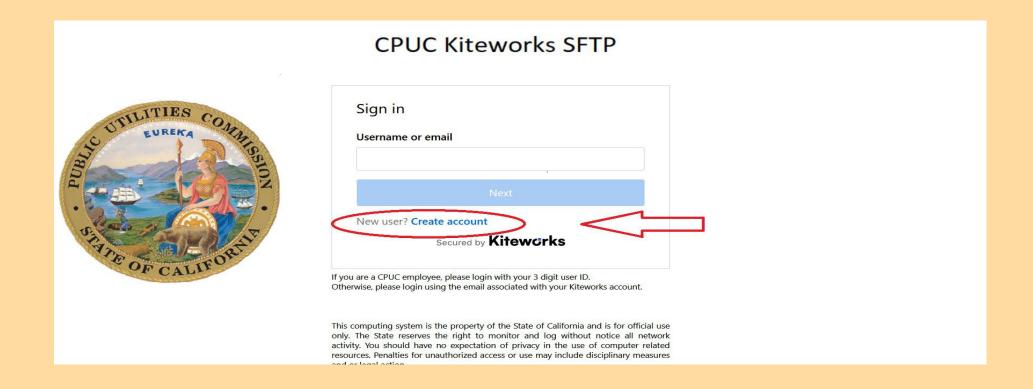
# Step 2: Create a CPUC File Transfer Protocol (FTP) account

FTP is the secure method to electronically submit your application. If you do not already have an FTP account, you will need to create one before proceeding.

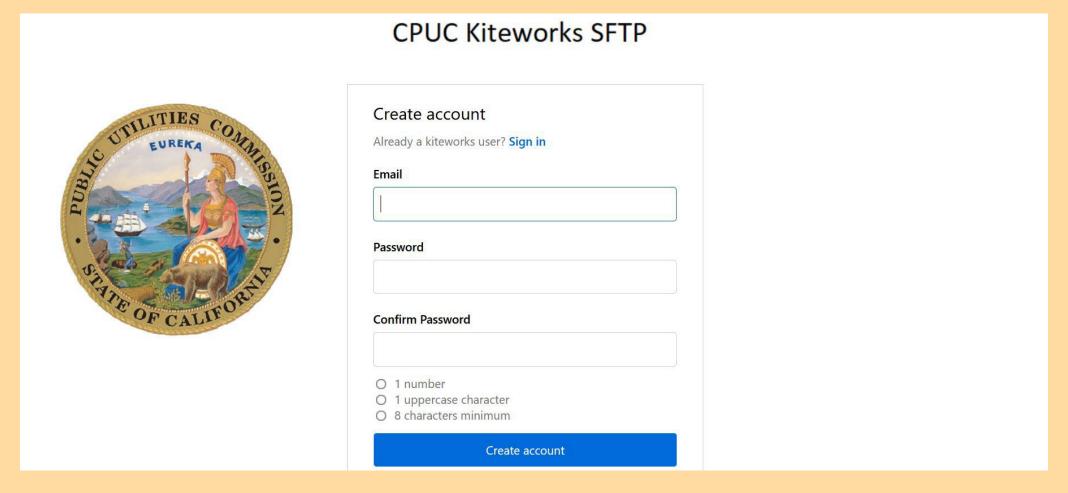


### Go to <a href="https://kwftp.cpuc.ca.gov">https://kwftp.cpuc.ca.gov</a>

Create a new account



### Follow the process to create your account



# Step 3: Complete the Application Workbook / Template



### Complete the Applicant Information Tab

2. Key Project Contact Information

3. Key Project Management Information

1. Applicant Name

First Name Address: City

Email:

Company

Address:

First Name

CPUC, CASF Broadband Public Housing Project Application

Last Name

Last Name

Zip Code:

Phone:

State

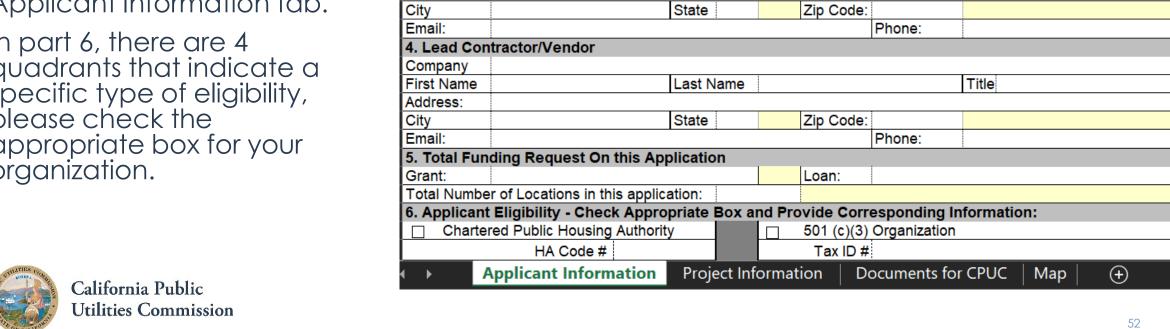
Title

Title

In the Applicant Information tab, fill in contract information for you and your contractor.

In part 5, indicate the number of locations (projects) and total funding requested in the Applicant Information tab.

In part 6, there are 4 quadrants that indicate a specific type of eligibility, please check the appropriate box for your organization.





## Fill Out the Application Workbook / Template based your organization's specific eligibility

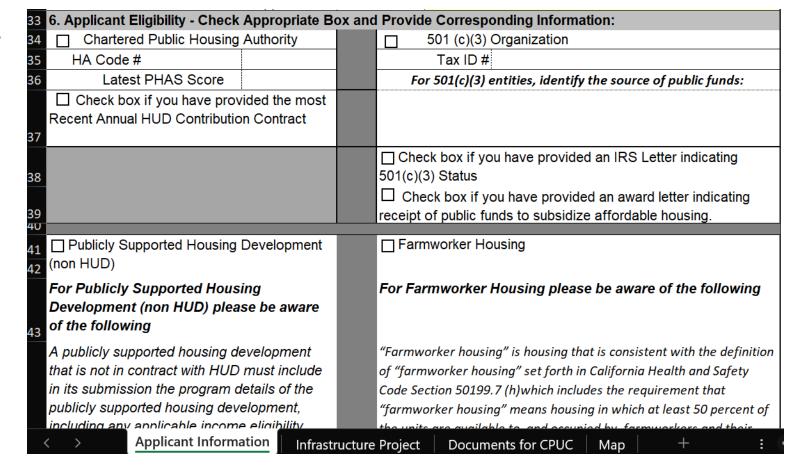
Check the boxes based on your eligibility type:

"Publicly supported housing development" is a publicly supported multi-unit housing development that is wholly owned by either of the following:

- (i) A public housing agency that has been chartered by the state, or by any city or county in the state.
- (ii) An incorporated nonprofit organization as described in Section 501 (c)(3) of the Internal Revenue Code (26 U.S.C. Sec. 501(c)(3))12 that is exempt from taxation under Section 501 (a) of that code (16 U.S.C. Sec. 501(a)) and that has received public funding to subsidize the construction or maintenance of housing occupied by residents whose annual income qualifies as "low" or "very low" income according to federal poverty guidelines.

#### Oı

"Farmworker housing" is housing that is consistent with the definition of "farmworker housing" set forth in California Health and Safety Code Section 50199.7 (h), which includes the requirement that "farmworker housing" means housing in which at least 50 percent of the units are available to, and occupied by, farmworkers and their households.





## Fill Out the Application Workbook / Template based your organization's specific eligibility

Check the boxes based on your eligibility type:

"Other Housing Development" is (a) a multi-dwelling unit development such as a Single Room Occupancy (SRO) or an apartment complex, in which all units are owned by the same entity(ies) and that has 80% or greater residential units that are "low-income" and (b) tribal housing, including developments funded with Housing and Urban Development (HUD) funding or through a Tribally Designated Housing Entity.

Or

"Mobilehome park" is any area or tract of land where two or more lots are rented or leased, held out for rent or lease, or were formerly held out for rent or lease and later converted to a subdivision, cooperative, condominium, or other form of resident ownership, to accommodate manufactured homes, mobilehomes, or recreational vehicles used for human habitation, as defined in Section 18214 of the California Health & Safety Code.

Other Housing Development  Attest that 80% or greater of the total units at the property are "low-income"	☐ Mobilehome Park ☐ Attest that 50% or greater of the total units at the property ar "low-income"  For Mobilehome Parks please be aware of the following
For Other Housing Development Applicants please be aware of the following	A mobilehome is defined in Section 18008 of the CA Health and Safet Code.
"Other Housing Development" is (a) a multi-dwelling unit development such as a Single Room Occupancy (SRO) or an apartment complex, in which all units are owned by the same entity(ies) and that has 80% or greater residential units that are "low-income" and (b) tribal housing, including developments funded with Housing and Urban Development (HUD) funding or through a Tribally Designated Housing Entity.	Link to California Health and Safety Code Section 18008
Tribal Housing	☐ Census Block Group Based Projects



## Fill Out the Application Workbook / Template based your organization's specific eligibility

### Check the boxes based on your eligibility type:

"Other Housing Development" is (a) a multidwelling unit development such as a Single Room Occupancy (SRO) or an apartment complex, in which all units are owned by the same entity(ies) and that has 80% or greater residential units that are "low-income" and (b) tribal housing, including developments funded with Housing and Urban Development (HUD) funding or through a Tribally Designated Housing Entity.

One or more Census block group(s), each with a median household income at or below 80 percent of the statewide median income or with median household incomes at or below the county-specific threshold designated as "low-income" by the Department of Housing and Community Development's list of state income limits adopted pursuant to Section 50093 of the Health and Safety Code.26,27 For projects that are eligible based on Census Block Groups, a City or County Government may apply on behalf of the low-income community.



☐ Tribal Housing	☐ Census Block Group Based Projects
Housing and Urban Development (HUD)	CBG Code
☐Tribal Designated Housing Entity	
For Tribal Housing Applicants please be aware of the following	For Census Block Group Projects please be aware of the following
Tribal housing applicants must submit a letter from the Tribal Governing Body or designee (such as Tribal Chairperson or Tribal Administrator) authorizing it to seek funding	For projects that are eligible based on Census Block Groups, City or County Government may apply on behalf of the low-income community.
and (1) the total number of units in the housing development and (2) the number of units available to and occupied by tribal members at the time of the application.	A project eligible in this category is one or more Census block group(s), each with a median household income at or below 8 percent of the statewide median income or with median household incomes at or below the county-specific threshold designated as "low-income" by the Department of Housing and Community Development's list of state income limits adopted pursuant to Section 50093 of the Health and Safety Code
	The California Broadband Map
	(http://www.broadbandmap.ca.gov/) includes census derived population and income data and information regarding existing

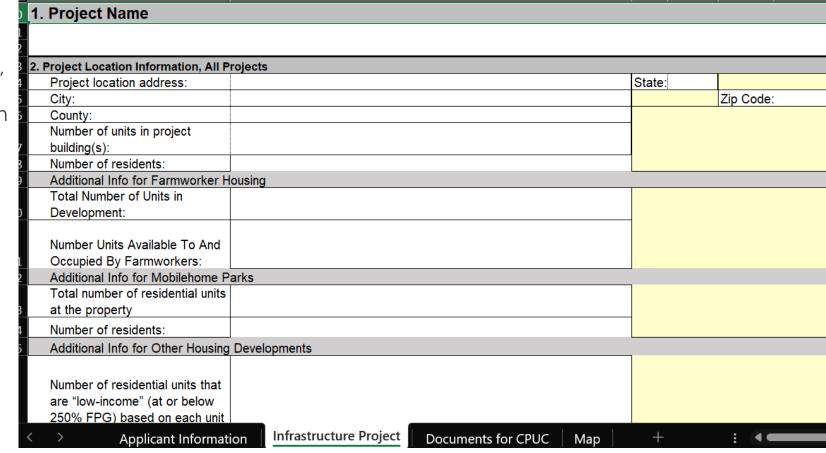
Infrastructure Project Documents for CPUC

### Fill Out the Project Information Tab

Please complete separate Project Information tabs for each project location.

For additional Project Information tabs, please follow the following steps:

- i.) Right-click on the Project Information tab.
- ii) Select move or copy.
- iii) Select Project Information.
- iv) Check the Create a Copy Box.
- v) Click ok.
- vi.) Repeat these steps until you have the required number of Project Information tabs for your Application. The Project Name in each Project Information tab must be unique.
- \*Please insert the project map in the Map tab, and label the map with the project name\*





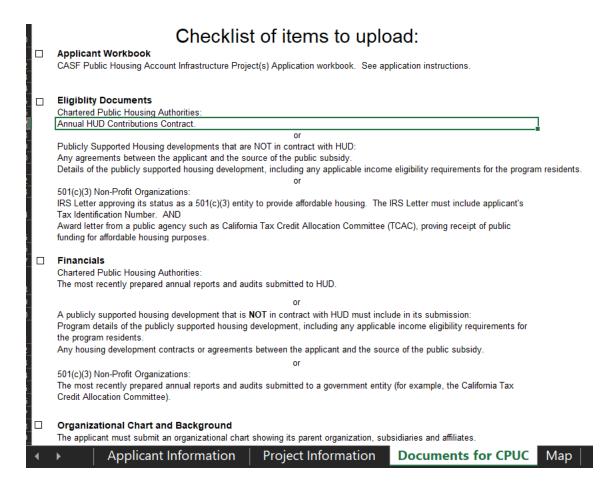
# Step 4: Gather your Supporting Documentation



#### **Documents for CPUC Tab**

The Documents for the CPUC tab is a checklist of supporting documentation must be submitted with your application.

For more information regarding required documents for your eligibility type and file naming conventions, please refer to the <u>Broadband Public Housing Account Application</u> Instructions.





# Save the Application Workbook and Supporting Documents

Save the Application Workbook(s) to your local computer. Please rename the Application Workbook file according to the following format:

Applicant Name\_Type of Application\_# of this application type submitted to date (e.g. ABC Housing Authority\_Infrastructure\_2.xls; ABC Housing Authority\_Adoption\_1.xls)

Follow the format for naming your supporting documents as per instructions located on pages 3 and 4 in the application instructions: <u>Broadband Public Housing Account Application Instructions</u>



### **Application Package Checklist**

- 1. The Broadband Public Housing Application Workbook / Template
- 2. Eligibility Documents (These are unique to your eligibility type)
- 3. Financial Documents (These are unique to your eligibility type)
- 4. Organizational Chart and Background
- Notarized Affidavit
- 6. Engineering Documents and Schematics
- 7. Project Schedule



### Step 5: Submit the Application



#### **Application Submittal**

- 1. Ensure that Attachments are in PDF format and the Broadband Public Housing Application in Excel format. Place all files into a compressed (zipped) folder.
- 2. Log into your Commission FTP account.
- 3. Create a new message to be sent to: <a href="mailto:CPUC Housing@cpuc.ca.gov">CPUC Housing@cpuc.ca.gov</a>,
  <a href="mailto:a.upload your zipped application">a.upload your zipped application</a> package & click "send" to complete the upload request.





#### **Reviews and Approvals**

- Applications will be evaluated based on the criteria established for the CASF Broadband Public Housing Account.
- Applicants of projects approved via ministerial review will be notified by an award letter.
   Projects not meeting ministerial review may be approved by the Commission via
   Resolution. Successful applicants are required to sign a consent form within 30 days from the date of the award agreeing to the terms stated in the award letter or Resolution. If the applicant fails to sign and return the provided consent form within the time frame required, the Commission may deem the grant null and void.
- All approved applications will be listed on the Commission website.
- See guidelines for more details, <u>Appendix A</u>





#### Rejection

The Commission staff will notify an applicant by letter specifying reasons for rejection should an application fail to meet the Commission criteria or other factors.

Possible reasons for rejection include the following:

- The applicant is not an eligible applicant per program rules.
- The applicant submitted an incomplete application and did not respond to a follow-up request for the missing material, sent to the designated contact on the application.
- The applicant has previously had a Commission grant award rescinded for violation of Commission or program rules.
- The applicant has made false statements to the Commission or to the Federal Communications Commission (FCC).





For additional information please review the Rules and Guidelines in Appendix A of (D.) 24-03-041, Review Broadband Public Housing **Account Application** Instructions, and FAQs



Questions?
Please email

CPUC Housing@cpuc.ca.gov

## CALIFORNIA ADVANCED SERVICE FUND CBO EXPERIENCE: BROADBAND PUBLIC HOUSING ACCOUNT APPLICATIONS

Perspectives from Experienced Grantees

California Emerging Technology Fund

Raquel Cinat, Associate Vice President

**Education SuperHighway** 

Stephanie Silver, General Manager – Apartment Wi-Fi

Palm Communities

Stephanus Malaihollo, Systems Engineer

**Questions & Answers** 









### **CLOSING REMARKS AND CALL TO ACTION**

### California Emerging Technology Fund Sunne Wright McPeak









