

Free digital literacy classes now available with DigitalLearn

STAFF REPORT

LOS ANGELES and SACRAMENTO, Calif. – The California Emerging Technology Fund (CETF) is offering free Digital Literacy classes in collaboration with DigitalLearn, an online platform developed by the Public Library Association (PLA).

The initiative aims to bridge the digital divide by providing self-paced, online courses designed to improve digital skills for community members.

The first 10,000 participants who complete the program and take a quick survey before and after finishing the recommended courses will receive a \$25 gift card as a reward.

The courses, which are available in both English and Spanish, are designed to help individuals gain essential digital skills and align with the first three elements of the UNESCO Digital Literacy Framework.

“This initiative is part of CETF’s ongoing mission to increase broadband adoption and digital literacy, particularly among low-income and underserved communities,” said Daniel Sanchez, Director of Public Affairs at California Advocacy, LLC. “With courses available in English and Spanish, DigitalLearn aligns with global digital literacy standards and provides a flexible learning experience for those looking to improve their online skills.”

CETF’s focus on Digital Literacy stems from its long-standing commitment to addressing the Digital Divide and increasing broadband adoption across California.

Since its founding in 2007, CETF has made Digital Literacy a core strategy in its efforts to enhance digital access and skills in underserved communities.

The Digital Literacy Initiative was established in 2008 in collaboration with the governor’s office to review existing digital literacy standards and develop a comprehensive policy and framework for Information and Communications Technology (ICT) skills.

CETF’s work led to the publication of the California Basic Elements of ICT Digital Literacy – Continuum of Assessment Skills report, which reflects stakeholder consensus and embraces the UNESCO definition of Digital Literacy as “a lifelong learning process of capacity building for using digital technology, communications tools, and/or networks to access, manage, integrate, evaluate, create and communicate information in order to function in a knowledge-based economy and

society.”

The DigitalLearn platform offers courses to help individuals build their digital literacy skills in areas such as internet navigation, online safety, and productivity tools, among others.

These courses can be accessed anytime, anywhere, providing flexibility for participants. For more information, visit the DigitalLearn website at DigitalLearn.

To learn more about the program, watch the informational videos available in both English and Spanish.

DigitalLearn Website in English and Spanish: <https://getconnected.digitallearn.org/>
Informational Videos:

English—<https://youtube.com/shorts/sQcRIS4CRJA?feature=share>

Spanish—<https://youtube.com/shorts/U9zO9rTlgEE?feature=share>