For Immediate Release Monday, June 2, 2025



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PRESS RELEASE

CALIFORNIA EMERGING TECHNOLOGY FUND LAUNCHES THE CALIFORNIA GREEN TECHNOLOGY INITIATIVE TO HELP CLOSE THE DIGITAL DIVIDE AND REDUCE E-WASTE

SACRAMENTO – Today, the California Emerging Technology Fund (CETF) – in partnership with Valley Vision, Revivn, community refurbishers and business leaders – officially launched the **California Green Technology Initiative** at West Sacramento City Hall. The statewide initiative is a major step toward closing California's Digital Divide while reducing electronic waste by keeping retired computing devices in-state so they can be refurbished and distributed to those in need.

"In Congress, I have worked tirelessly to close the digital divide and enable all Americans to thrive in the 21st century economy. Reliable, affordable broadband determines who can access quality mental health, workforce development, education and family health resources", said Congresswoman Doris Matsui. "My good friend Sunne McPeak and The California Emerging Technology Fund have been model partners for broadband access in Sacramento. Our region's future is bright as CETF continues their important work through the Green Technology Initiative."

The initiative connects businesses looking to responsibly retire IT assets with vetted refurbishers—like Revivn, Human-I-T, Tech Exchange, Computers for Classrooms, San Diego Futures Foundation and Computers 4 Kids—who clean, repair and redistribute devices to low-income Californians at little or no cost. Each device diverted from the landfill supports CETF's mission of digital inclusion while extending the life cycle of valuable technology.

"Access to technology isn't a luxury, it's a necessity. The California Green Technology Initiative helps ensure that every community, no matter their zip code or income level, can participate in today's digital economy," said California State Senator Christopher Cabaldon. "This is the kind of smart, equity-driven leadership California needs – connecting environmental sustainability with economic opportunity."

Since its early pilot programs, the California Green Technology Initiative has already helped connect tens of thousands of families to digital tools, workforce training, and internet access.

The program also supports sustainability by reducing the environmental impact of e-waste exports and landfill disposal.

"As Governor, I pushed California to lead on clean technology and environmental innovation. The California Green Technology Initiative carries that legacy forward," said former Governor Arnold Schwarzenegger. "By reducing e-waste and expanding digital access, we're proving once again that California and California's businesses can protect the planet and pump up the economy."

The launch event brought together state and local leaders, including Amy Tong, Senior Counselor to Governor Gavin Newsom, West Sacramento Mayor Martha Guerrero and Senator Christopher Cabaldon, alongside technology partners such as Adobe and Revivn, nonprofit refurbishers like Computers 4 Kids and community partner Valley Vision.

Learn more about the program <u>here</u>. Organizations interested in donating devices or getting involved, please contact Charlene Tatis with CETF at 888-584-8633.

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About California Emerging Technology Fund

CETF is a statewide non-profit foundation with the mission to close the Digital Divide in California. CETF provides grants to non-profit community-based organizations (CBOs) to assist low-income households adopt broadband and become digitally proficient, and leads and manages School2Home to successfully integrate technology into teaching and learning with deep parent engagement to close the Achievement Gap in middle schools in low-income neighborhoods, and promotes Digital Inclusion in public policy to achieve Digital Equity. Through collaborative efforts with government, industry, and community partners, CETF works to create inclusive digital ecosystems that empower individuals and communities to thrive in the Digital Age. For more information, please visit www.cetfund.org.