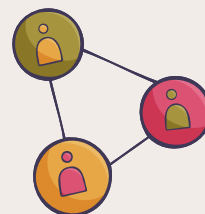


# CALIFORNIA GREEN TECHNOLOGY INITIATIVE

*CLOSING THE DIGITAL DIVIDE, PROTECTING THE ENVIRONMENT*

## WHAT IS THE CALIFORNIA GREEN TECHNOLOGY INITIATIVE?

Sponsored by the Get Connected! California Partnership (GCCP) and managed by the California Emerging Technology Fund (CETF), the initiative aims to advance digital equity while reducing environmental impacts of e-waste.



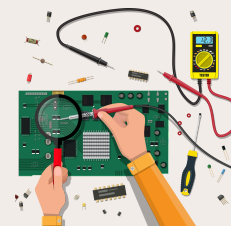
## WHAT IS THE GOAL OF THE INITIATIVE?

The goal of the Green Technology Initiative is to **decrease** the number of retired computing devices that are shipped offshore and to **increase** the supply chain remaining in-state to help close the Digital Divide.



## HOW DOES IT WORK?

Community non-profit refurbishers pick up, clean and make available refurbished computing devices (especially laptops and desktops) at very low prices while also conducting workforce training. The CETF-Revivn partnership performs the same function for large organizations (2,000+ employees), while also generating a revenue stream managed by CETF to purchase refurbished and new devices.



## WHO REFURBISHES THE DEVICES?

Regional non-profit partners include: Computers4Kids (Capital Region); Tech Exchange (Bay Area); Human IT (Los Angeles); San Diego Futures Foundation (San Diego Region); and Computers for Classrooms (Chico and Capital Region.) Revivn serves large employers throughout the state.



## WHO BENEFITS?

Everyone! Through the partnership, low-income households throughout the state can receive free or low-cost devices, digital literacy training and IT services to help close the Digital Divide, while we all enjoy the benefits of a massive reduction in e-waste.



# California Green Technology Initiative

Join Us to Help Close the Digital Divide and Protect the Environment  
It is EASY!

## Donate Your Old Computers and Digital Equipment to Generate Funds

- Help Low-Income Families and Students Get Connected to the Internet
- Reward Families for Learning Computer Skills to Navigate the Internet
- Designate the California Community to Benefit from Your Donations

## Achieve a Business Advantage

- ✓ Use a Free Service to Dispose of Retired Computers and Equipment
- ✓ Save on Costs for Disposal and Storage
- ✓ Advance Your Commitments to the Community and Environment

"Revvn is a Public Benefit Corporation that specializes in helping technology companies manage their global end-of-life needs for IT hardware. Revvn is a full-service organization that offers worldwide logistics, data security, inventory processing, reporting, and value recovery in our vertically integrated software. Revvn is on a mission to provide computer access for all - in addition to delivering a single end-of-life solution, Revvn works to bridge the digital divide with repurposed hardware through the Revvn Tech Access Program."

- Anthony Seriana, Co-Founder and Co-CEO Revvn

"At Adobe, our vision of Creativity for All starts with ensuring people have the tools and resources they need to be successful in today's digital world. Our work with the California Emerging Technology Fund and Revvn helps close the digital divide by providing broadband access and computers to Californian communities which in turn helps boost digital media literacy and drive student and workforce enablement."

- Toni Vanwinkle, Vice President of Employee Experience Adobe



## California Emerging Technology Fund *A Public-Interest Foundation for the Digital Age*

The California Emerging Technology Fund (CETF) provides leadership statewide to close the Digital Divide, promote Digital Inclusion, and achieve Digital Equity by accelerating the deployment and adoption of broadband (a generic term for high-speed Internet infrastructure including wireline and wireless networks) to unserved and underserved communities and populations.

Your Free Easy Solution is a Click Away  
Contact: [charlene.tatis@cetfund.org](mailto:charlene.tatis@cetfund.org) or call 888-584-8633



Revivn is a certified public benefit corporation, a for-profit enterprise that has a public benefit mission to provide the world access to a computer. Revivn is committed to a business model of high-growth and high-impact of doing good by providing participating companies an all-in-one solution for managing and repurposing their retired information technology assets.

## HOW IT WORKS



**You** sign up for the Green Technology Initiative and schedule a pick up anywhere in the world through the app.

**Revivn** picks up all your assets.  
No packing necessary.



**Revivn** destroys all asset data in accordance with NIST 800-88 and Department of Defense standards.

**Revivn** refurbishes and repurposes or ethically recycles the rest.



**Revivn** contributes a match contribution to any donation to the Green Technology Initiative.

**Revivn** provides a detailed reporting about your devices and your environmental impact which you can view on the app.





# CALIFORNIA GREEN TECHNOLOGY INITIATIVE Regional Refurbishers

Through key partnerships with regional refurbishers, the California Green Technology Initiative reduces e-waste while empowering California families and students and helping to close the Digital Divide.



## COMPUTERS 4 KIDS | Greater Sacramento

- 13 years of service
- 4,000+ computers distributed
- 56 technicians trained

[digital literacy classes](#) | [technical services](#) | [e-waste donations](#)



## HUMAN-I-T | Los Angeles

- 523,000 devices distributed
- 110,000 households connected
- 11,500 digital learners supported
- 15.1M pounds of e-waste diverted from landfills

[devices](#) | [internet access](#) | [digital skills training](#) | [tech support](#)



## COMPUTERS FOR CLASSROOMS | Chico/Capital Region

- Nearly 20,000 devices distributed from 2023-2024
- 209 laptops to Butte College students impacted by the Camp Fire
- 600 devices to students during the COVID-19 pandemic
- Process more than 5,000 systems annually

[devices](#) | [discounts](#) | [warranties](#) | [volunteer-to-earn programs](#)



## TECH EXCHANGE | Bay Area

- 3,050 tons of e-waste diverted
- 150,000 refurbished computers distributed
- 70,000 hours of computer training
- 450 youth technical internships provided

[devices](#) | [affordable internet](#) | [multilingual IT support](#)



## SAN DIEGO FUTURES FOUNDATION | San Diego

- 2,000+ devices to nonprofits
- 4,000+ devices to foster youth and families
- 15,000+ digital learning hours
- 6M+ pounds of e-waste diverted from landfills

[devices](#) | [free digital learning workshops](#) | [internship training](#)