

Get Connected! California Partnership Overview of the California Green Technology Initiative

The overall goal of the California Green Technology Initiative is to decrease the volume of retired computing devices being dismantled-destroyed and/or shipped off-shore and to increase the supply chain remaining in state to help close the Digital Divide. The Green Technology Initiative has the dual benefits of reducing impacts on the environment while advancing Digital Equity. The Initiative is sponsored by the Get Connected! California Partnership (GCCP) and managed by the California Emerging Technology Fund (CETF).

The California Green Technology Initiative makes it easy for all employers—public and private—to donate retired computers through 2 opportunity channels that are very easy to use:

- Community Non-Profit Refurbishers
- CETF-Revivn Partnership

The Green Technology Initiative addresses one of the major barriers to getting everyone online—more than 99% of Californians say they want to be connected. Affordability is the leading reason why low-income households are not connected to the Internet, with 61% citing it as a factor and 35.6% saying it is the single most-important barrier (only 2.7%—less than 3%—say the primary reason is the lack of high-speed Internet infrastructure; 33.1% cite the lack of a computing device as a barrier and 32.2% say they lack sufficient computer skills. The majority (56%) who are connected categorize themselves as a “beginner” (3% say they are “intermediate” and only 8% say they are “advanced”). Further, 65% state that they want more digital literacy training.

Community non-profit refurbishers pick up, clean, renovate, and make available refurbished computing devices (particularly laptops and desktops) at competitive prices while also conducting workforce training. There are several experienced refurbishers throughout the state, such as: Computers4Kids (Sacramento Capital Region); Tech Exchange (Bay Area); human-I-T (Los Angeles Region); San Diego Futures Foundation (San Diego Region); and Computers for Classrooms (Chico and Sacramento Valley Region). The CETF-Revivn Partnership offers a "white-glove" service from a socially-responsible corporation who serves larger organizations (2,000+ employees) to perform the same functions as non-profit refurbishers while also generating a revenue stream managed by CETF to purchase refurbished and new devices (particularly Chromebooks). CETF also has established a fund for financial institutions to make donations to generate additional resources for which they will receive Community Reinvestment Act (CRA) credit. The CRA Digital Equity Fund is the result of collaboration with Rise Economy (formerly California Reinvestment Coalition) to study how financial institutions can help close the Digital Divide.

Launch Event on June 2, 2025

The the California Green Technology Initiative launched on Monday morning, June 2, 2025 in West Sacramento. The recap video can be accessed on the CETF YouTube (https://www.youtube.com/watch?v=w_pm0maqxA).

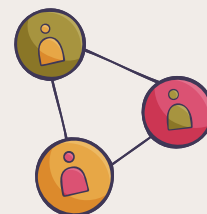
Note: The Green Technology Initiative was part of the Get Connected! California Partnership (GCCP) Application for the NTIA Competitive Grant that was awarded in the first round announced by NTIA, but which is on-hold. Thus, CETF and GCCP are moving forward to jumpstart this statewide mobilization to reduce impacts on the Environment and generate a supply of computing devices for low-income households completing Digital Literacy Training.

CALIFORNIA GREEN TECHNOLOGY INITIATIVE

CLOSING THE DIGITAL DIVIDE, PROTECTING THE ENVIRONMENT

WHAT IS THE CALIFORNIA GREEN TECHNOLOGY INITIATIVE?

Sponsored by the Get Connected! California Partnership (GCCP) and managed by the California Emerging Technology Fund (CETF), the initiative aims to advance digital equity while reducing environmental impacts of e-waste.



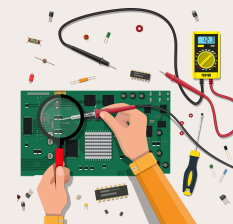
WHAT IS THE GOAL OF THE INITIATIVE?

The goal of the Green Technology Initiative is to **decrease** the number of retired computing devices that are shipped offshore and to **increase** the supply chain remaining in-state to help close the Digital Divide.



HOW DOES IT WORK?

Community non-profit refurbishers pick up, clean and make available refurbished computing devices (especially laptops and desktops) at very low prices while also conducting workforce training. The CETF-Revivn partnership performs the same function for large organizations (2,000+ employees), while also generating a revenue stream managed by CETF to purchase refurbished and new devices.



WHO REFURBISHES THE DEVICES?

Regional non-profit partners include: Computers4Kids (Capital Region); Tech Exchange (Bay Area); Human IT (Los Angeles); San Diego Futures Foundation (San Diego Region); and Computers for Classrooms (Chico and Capital Region.) Revivn serves large employers throughout the state.



WHO BENEFITS?

Everyone! Through the partnership, low-income households throughout the state can receive free or low-cost devices, digital literacy training and IT services to help close the Digital Divide, while we all enjoy the benefits of a massive reduction in e-waste.



California Green Technology Initiative

Join Us to Help Close the Digital Divide and Protect the Environment
It is EASY!

Donate Your Old Computers and Digital Equipment to Generate Funds

- Help Low-Income Families and Students Get Connected to the Internet
- Reward Families for Learning Computer Skills to Navigate the Internet
- Designate the California Community to Benefit from Your Donations

Achieve a Business Advantage

- ✓ Use a Free Service to Dispose of Retired Computers and Equipment
- ✓ Save on Costs for Disposal and Storage
- ✓ Advance Your Commitments to the Community and Environment

"Revvn is a Public Benefit Corporation that specializes in helping technology companies manage their global end-of-life needs for IT hardware. Revvn is a full-service organization that offers worldwide logistics, data security, inventory processing, reporting, and value recovery in our vertically integrated software. Revvn is on a mission to provide computer access for all - in addition to delivering a single end-of-life solution, Revvn works to bridge the digital divide with repurposed hardware through the Revvn Tech Access Program."

- Anthony Seriana, Co-Founder and Co-CEO Revvn

"At Adobe, our vision of Creativity for All starts with ensuring people have the tools and resources they need to be successful in today's digital world. Our work with the California Emerging Technology Fund and Revvn helps close the digital divide by providing broadband access and computers to Californian communities which in turn helps boost digital media literacy and drive student and workforce enablement."

- Toni Vanwinkle, Vice President of Employee Experience Adobe



California Emerging Technology Fund *A Public-Interest Foundation for the Digital Age*

The California Emerging Technology Fund (CETF) provides leadership statewide to close the Digital Divide, promote Digital Inclusion, and achieve Digital Equity by accelerating the deployment and adoption of broadband (a generic term for high-speed Internet infrastructure including wireline and wireless networks) to unserved and underserved communities and populations.

Your Free Easy Solution is a Click Away
Contact: charlene.tatis@cetfund.org or call 888-584-8633



Revivn is a certified public benefit corporation, a for-profit enterprise that has a public benefit mission to provide the world access to a computer. Revivn is committed to a business model of high-growth and high-impact of doing good by providing participating companies an all-in-one solution for managing and repurposing their retired information technology assets.

HOW IT WORKS



You sign up for the Green Technology Initiative and schedule a pick up anywhere in the world through the app.

Revivn picks up all your assets.
No packing necessary.



Revivn destroys all asset data in accordance with NIST 800-88 and Department of Defense standards.

Revivn refurbishes and repurposes or ethically recycles the rest.



Revivn contributes a match contribution to any donation to the Green Technology Initiative.

Revivn provides a detailed reporting about your devices and your environmental impact which you can view on the app.





CALIFORNIA GREEN TECHNOLOGY INITIATIVE Regional Refurbishers

Through key partnerships with regional refurbishers, the California Green Technology Initiative reduces e-waste while empowering California families and students and helping to close the Digital Divide.



COMPUTERS 4 KIDS | Greater Sacramento

- 13 years of service
- 4,000+ computers distributed
- 56 technicians trained

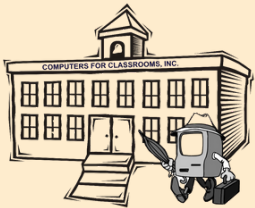
digital literacy classes | technical services | e-waste donations



HUMAN-I-T | Los Angeles

- 523,000 devices distributed
- 110,000 households connected
- 11,500 digital learners supported
- 15.1M pounds of e-waste diverted from landfills

devices | internet access | digital skills training | tech support



COMPUTERS FOR CLASSROOMS | Chico/Capital Region

- Nearly 20,000 devices distributed from 2023-2024
- 209 laptops to Butte College students impacted by the Camp Fire
- 600 devices to students during the COVID-19 pandemic
- Process more than 5,000 systems annually

devices | discounts | warranties | volunteer-to-earn programs



TECH EXCHANGE | Bay Area

- 3,050 tons of e-waste diverted
- 150,000 refurbished computers distributed
- 70,000 hours of computer training
- 450 youth technical internships provided

devices | affordable internet | multilingual IT support



SAN DIEGO FUTURES FOUNDATION | San Diego

- 2,000+ devices to nonprofits
- 4,000+ devices to foster youth and families
- 15,000+ digital learning hours
- 6M+ pounds of e-waste diverted from landfills

devices | free digital learning workshops | internship training



California Green Technology Initiative Launch

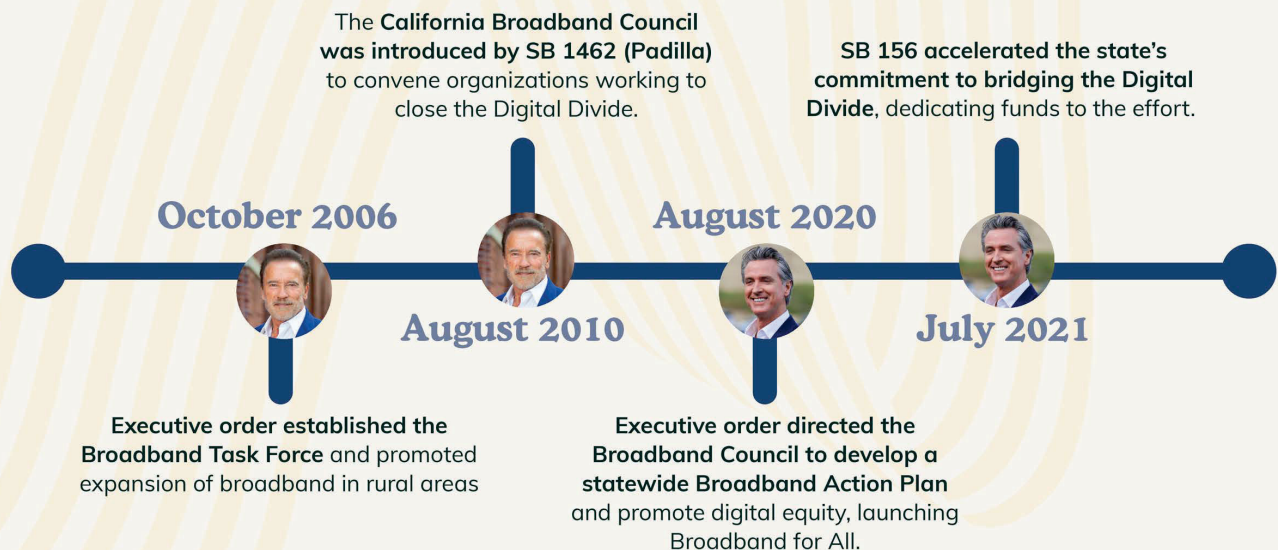
Protecting the Environment and Closing the Digital Divide

June 2025



Leadership in Closing the Digital Divide

Governors Arnold Schwarzenegger and Gavin Newsom have made huge strides in addressing the Digital Divide.



California's Commitment Remains

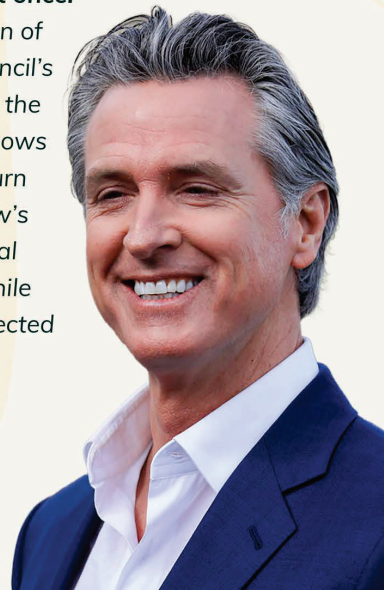
“

As Governor, I pushed California to lead on environmental innovation. The California Green Technology Initiative carries that legacy forward. By reducing e-waste and expanding digital access, we're proving once again that California and California's businesses can protect the planet and pump up the economy.”



“

California is once again proving that we can lead on climate, equity, and innovation—all at once. Supporting the implementation of the California Broadband Council's State Broadband Action Plan, the Green Technology Initiative shows how California's businesses turn yesterday's tech into tomorrow's opportunity—closing the digital divide and cutting e-waste while building a cleaner, more connected future for all.



The California Green Technology Initiative

The **Green Technology Initiative** provides an easy, safe and secure solution to make a big difference for the environment and families in need.

Goals

- 1** **Decrease** the volume of retired computing devices being dismantled-destroyed and/or shipped off-shore
- 2** **Increase** the supply chain of devices remaining in California to help close the Digital Divide

How Does the California Green Technology Initiative Work?

Any business can donate retired computers to regional non-profit refurbishers to clean and refurbish devices and generate revenue to provide low-income households that have completed digital literacy training with computers of their own!

How to Donate

1

Community Non-Profit
Refurbishers

2

CETF-Revivn
Partnership



A Win-Win for California Consumers and Employers



Donations from Adobe and Snap, Inc., to Revivn have generated more than \$100,000 to date to support the purchase of new and refurbished computing devices for at least 475 families!



All California employers can easily participate and help those in need!

California Emerging Technology Fund (CETF)

California Green Technology Initiative: Powered by Regional Refurbisher Partners

- The California Green Technology initiative advances digital equity and environmental sustainability by refurbishing retired technology and connecting underserved Californians to devices, training and the internet.
- Through key partnerships with regional refurbishers and companies like Revivn, the Initiative ensures devices stay in California communities, reducing e-waste while empowering families and students.



Computers 4 Kids (Greater Sacramento)



The Facts

- 13 years of service
- 4,000+ computers distributed
- 56 technicians trained

- **Computers 4 Kids serves the Sacramento region, with a mission to greatly improve the educational outcome of low-income students** by providing free and low-cost computers to those who meet program qualifications.
- C4K also provides digital literacy classes, technical services and accepts e-waste donations for responsible recycling and refurbishing.

Success Story

“Computers 4 Kids has been a tremendous benefit for RISE students. Computers at a discount price [are] an invaluable resource that [give] students the ability to complete their coursework and be successful overall. Not having access to essential resources such as a computer is a huge burden.”

– Sacramento City College RISE Program



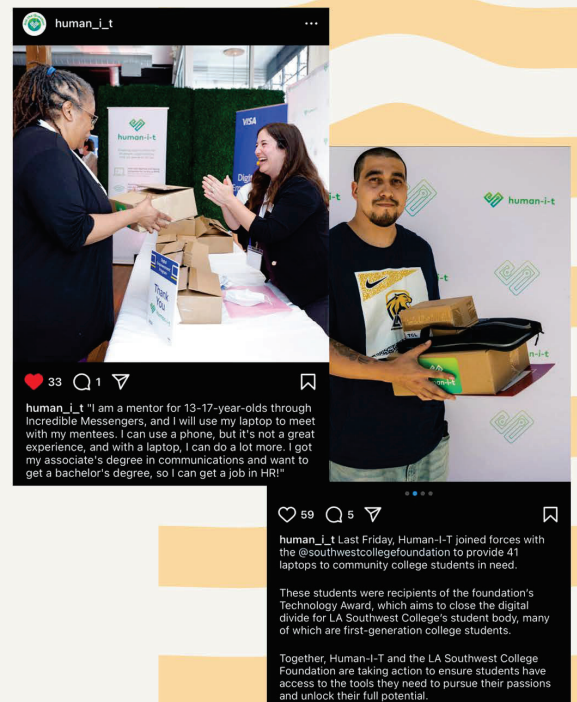
Human I-T (Los Angeles)



The Facts

- 523,000 devices distributed
- 110,000 households connected
- 11,500 digital learners supported
- 15.1 million pounds of e-waste diverted from landfills

- **Human-I-T is a social enterprise that creates equitable access to opportunity** by providing devices, internet access, digital skills training and tech support for communities left on the wrong side of the digital divide, while at the same time, empowering businesses and organizations to do good by diverting technology from landfills.
- Since 2012, Human-I-T has emphasized that “refurbishing is the new gold standard” while using community storytelling and educational videos to highlight the power of digital inclusion.



Computers for Classrooms (Chico/Capital Region)



The Facts

- 2024: 12,006 devices
- 2023: 7,611 devices
- 209 laptops to Butte College students impacted by Camp Fire
- 600 to students during COVID pandemic

- **Computers for Classrooms** has been providing low-cost refurbished computers, laptops and Chromebooks to low-income families, seniors, students and nonprofits across Northern and rural California.
- With a small but impactful team, they process over 5,000 systems annually—most sourced from government agencies—and offer discounts, warranties and volunteer-to-earn programs to ensure affordability and access. Originally founded to equip classrooms, the organization has expanded its mission to serve entire communities, playing a critical role during disasters such as the Camp Fire by helping residents reconnect through technology.



Tech Exchange (Bay Area)



Tech
Exchange

The Facts

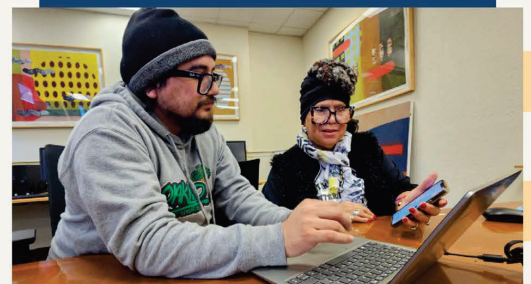
- 3,050 tons of e-waste diverted
- 150,000 refurbished computers distributed
- 70,000 hours of computer training
- 450 Youth Technical internships provided

- Tech Exchange, based in Oakland, has been bridging the digital divide in the Bay Area for 30 years by providing refurbished devices, affordable internet and tech support. Through its East Oakland Tech Hub, the organization offers free, multilingual IT support to the community.
- Tech Exchange has served all six Bay Area counties and in 2023-2024, provided 642 adults with laptops and 360 hours of digital skills training through 45 cohorts. The organization also focuses on connecting residents in highly impacted AB 617 communities, partnering with schools, libraries and nonprofits to extend its reach.

Success Story

"Thank you so much for the class. I was definitely inexperienced and unlearned, and I learned a lot in the class, just some basics, how to do some things I really need to do. So thank you from a senior citizen in the community! I have really appreciated it and I appreciate having a computer that I'll be able to use."

– Tech Education Digital Skills Course Graduate



San Diego Futures Foundation (San Diego)



The Facts

- 2,000+ to nonprofits
- 4,000+ to foster youth and families
- 15,000+ digital learning hours
- 6M+ pounds of e-waste diverted from landfills

- The San Diego Futures Foundation (SDFF) improves San Diego's workforce and economic growth by equipping individuals and communities with the tools they need to thrive in a digital world. Through their sustainable initiatives, they repurpose computers and offer educational programs tailored to foster digital learning.
- From students to seniors, SDFF's programs have empowered countless San Diegans to navigate the digital landscape confidently. Their offerings, including low-cost computers, free digital learning workshops and CompTIA A+ internship training, provide more than just skills—they open doors to opportunities and meaningful employment.



Statewide Corporate Partner: Revivn



- Revivn is a certified Public Benefit Corporation that partners with large employers to provide secure IT asset pick-up, data destruction and refurbishment or recycling services.
- The Revivn Tech Access Program repurposes retired hardware for families in need, while ensuring ethical recycling practices and offering detailed environmental impact reporting to participating organizations.
- Through its collaboration with CETF, Revivn generates funding used to purchase additional devices for low-income Californians, supporting digital inclusion efforts statewide.



Statewide Corporate Partner: Adobe



The Facts

- Adobe revenue stream through Revivn has generated more than \$92,000 to buy 425 devices for low-income families in California who complete Digital Literacy Training.

- Adobe began its partnership with CETF and Revivn in early 2022, seeking an all-in-one solution for managing and repurposing our retired technology assets and advancing our commitments to the community and environment.
- The Green Technology Initiative provides companies with an easy, safe, and secure solution to make a big difference for the environment and families in need.

Success Story

"At Adobe, our vision of Creativity for All starts with ensuring people have the tools and resources they need to be successful in today's digital world. Our work with the California Emerging Technology Fund and Revivn helps close the digital divide by providing broadband access and computers to Californian communities which in turn helps boost digital media literacy and drive student and workforce enablement."

Toni Vanwinkle
Vice President of Employee Experience Adobe

Statewide Corporate Partner: Snap, Inc.



- Snap, Inc. began its partnership with the California Emerging Technology Fund (CETF) and Revivn in the Fall of 2024.
- Snap revenue through Revivn has already generated \$10,000 to buy devices for low-income families in California who complete the digital literacy training supported by CETF.

- Snap Inc. is proud to Partner with the California Emerging Technology Fund and Revivn to provide support for devices for families in need. Uplifting families with access to devices aligns with Snap's mission to contribute to human progress by empowering people to express themselves, live in the moment, learn about the world and have fun together.

**The Green
Technology
Initiative's
newest
statewide
partner!**

Financial Institutions Can Make a Difference Too!



The California Emerging Technology Fund (CETF) has established a fund that financial institutions can donate to, for which they will receive Community Reinvestment Act (CRA) credit.



The CRA Digital Equity Fund is a collaboration with Rise Economy (formerly California Reinvestment Coalition) to study how financial institutions can help close the Digital Divide.

Together, we
can **protect our
environment
and close the
Digital Divide.**

To join the California Green Technology Initiative,
call (888) 584-8633

